



# OPEN UNIVERSITY OF KENYA

The innovative university for inclusive prosperity

EMPOWERING  
LEADERS,  
TRANSFORMING  
STRATEGIES  
UNLOCK YOUR  
FUTURE WITH  
AN MBA

ELEVATE YOUR  
FUTURE

## MASTER OF BUSINESS ADMINISTRATION

School of Business and Economics



**Attend an  
Information  
Session**

To learn more visit:

<https://ouk.ac.ke>

020 2000212

020 2000211

@OpenUniKenya



**Are you ready to take the next step in  
your career?**

A Master of Business Administration (MBA) opens doors to leadership opportunities across industries, from finance to technology, empowering professionals to drive innovation and strategic growth.

Step into a world of possibilities with an MBA!

**Apply Now**

1

**Application Form**

Register by completing the online application form

2

**Application Screening**

Your application will be reviewed to determine if it is a fit with the program

3

**Join OUK**

OUK applicants are also eligible for government scholarships and loans as per the new funding model criteria

# MASTER OF BUSINESS ADMINISTRATION

Mode: **ONLINE**

## Overview

The Master of Commerce and Business Administration (MCA) equips students with comprehensive knowledge and skills across key business disciplines, offering specializations in areas such as accounting, finance, strategic management and more. Emphasizing strategic thinking, ethical leadership and practical application, the programme

specialized positions enabling them to tackle complex challenges, drive innovation and make meaningful contributions to the global business landscape.

## Career Prospects:

Graduates of this programme can explore diverse and promising career trajectories, including but not limited to:

- Strategic Manager
- Financial Analyst
- Marketing Manager
- Human Resources Director
- Healthcare Administrator
- Supply Chain Manager
- Project Manager
- Risk Management Specialist
- Consultant
- International Business Manager

## PROGRAMME DURATION

2 Years

Fee  
KES **187,500**

1st year KES 101,500,  
2nd year KES 86,000

## Admission Requirements

A candidate must satisfy the general University admission criteria for Masters Programmes:

- A Bachelors degree in a relevant area of study with at least an Upper Second-Class Honors or an equivalent qualification recognized by the Open University of Kenya Senate.
- A Bachelors degree with at least a Lower Second Class Honors or an equivalent qualification recognized by the Senate plus two years relevant work experience.
- A Bachelors degree with at least a Pass degree or an equivalent qualification recognized by the Senate plus two years relevant work experience. A Bachelor's degree with at least a Pass or an equivalent qualification recognized by the Open University of Kenya Senate, and a relevant Post-graduate Diploma from Open University of Kenya or an institution recognized by Open University of Kenya Senate.

**2025**  
Intake Ongoing

## Government Funding

KUCCPS placed students are eligible for government scholarship and HELB loans



### Flexibility

Students can customize their learning experience to fit their unique needs and commitments; with the freedom to choose courses and set their own learning pace



### Inclusivity

Diversity is celebrated, and efforts are made to ensure that all students and staff have access to resources and support services to enable their success



### Openness

Through open admission criteria, affordable tuition options, and online or distance learning programs, the Open University of Kenya strives to removing barrier to access to education and promote lifelong learning



### Certification

All students qualify for progressive certification towards a bachelor's degree:

1. Certificate (one third (1/3) of the credit hours)
2. Diploma (two-third of (2/3) of the credit hours)
3. Degree ( programme full credit hours)